

**VIRTUAL
SUMMIT**

November

2nd, 3rd, 4th & 6th 2020



Commercializing
disruptive Technologies

SPONSORSHIP PLAN



**entrepreneurial
triangle**

SHERBROOKE RENNES ARIZONA

This initiative aims to create an **entrepreneurial triangle** between Surprise, AZ, United States, Sherbrooke, QC, Canada, and Rennes, BRE, France, fostering the international development of innovation-based companies. It will be launched with an interactive conference led by **Paul Millier**, professor of marketing and innovation management at EMLYON Business School, where entrepreneurs, economic developers, researchers and student-entrepreneurs from these three regions will have the opportunity to discuss **the marketing of disruptive technologies**.

The target audience of the event is made up of managers, economic developers, researchers and various organizations involved in innovative businesses' market development and originating from the territories mentioned above. The event is expected to attract a minimum of **300 participants** and very much hopes to count you among its official partners, whichever package you choose.

*** Exemple next page.**

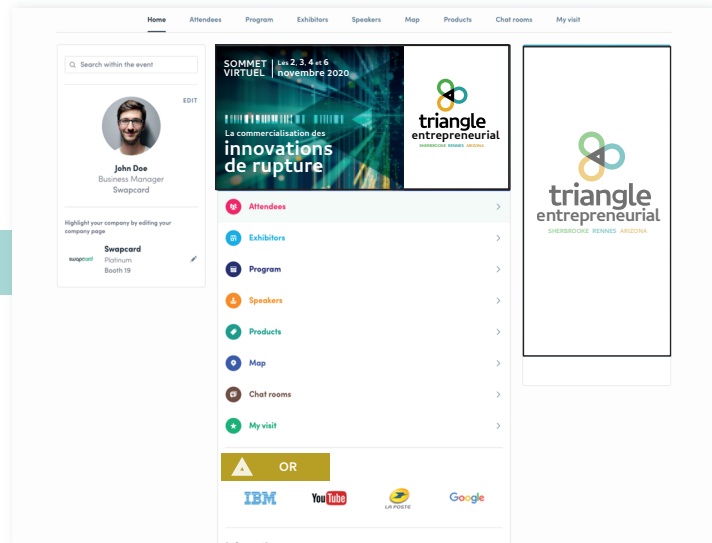
PROMOTIONAL PACKAGES (within 4 days of visibility)	GOLD	SILVER	BRONZE
Platform sponsor*	▲		
Sponsored e-mails and text messages *	▲		
Full virtual kiosk (products/services showcase)	▲		
Interactive virtual kiosk (inbound and outbound meetings) *	▲	▲	
Basic virtual Kiosk	▲	▲	▲
Interstitial advertising *	▲		
Advertising banner (proportionnal) *	▲	▲	▲
Your logo on the event's web page (Partners' section)	▲	▲	▲
Your logo in e-mails to participants (proportionnal)	▲	▲	▲
Appearance on the registration web page	▲		
Advertising message during a break	▲	▲	
Speaking on main conference podium (2 minutes)	▲		
Mention of the partnership during the event	▲	▲	▲
Mention in the press release	▲	▲	
Your logo in the Program (proportionnal)	▲	▲	
Your logo in an Instagram and Facebook story	▲	▲	▲
Sponsored publication on the Facebook event	▲		
Mention in a post on the Facebook event	▲	▲	▲
Free event pass	3	2	1

Gold :	1000 \$ CA	750 \$ US*	650 Euros*
Silver:	750 \$ CA	550 \$ US*	550 Euros*
Bronze :	500 \$ CA	400 \$ US*	325 Euros*

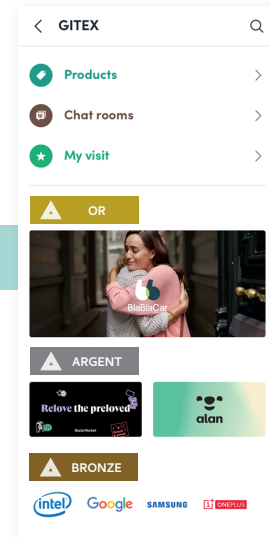
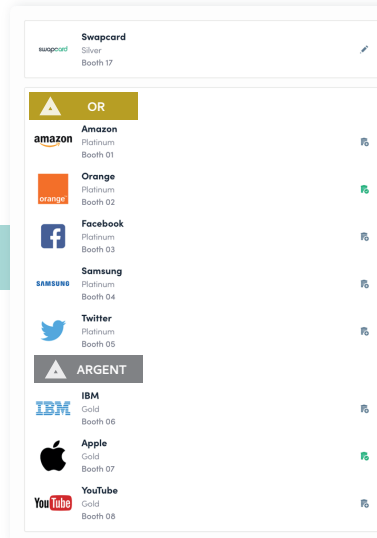
*Prices subject to change according to the exchange spot rate on the transaction day.

FOR ALL QUESTIONS RELATING TO PROMOTIONAL PACKAGES: **Jérémy Laplante-Chapdelaine**
jlchapdelaine@sherbrooke-innopole.com

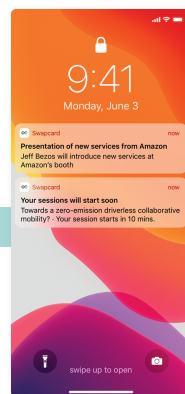
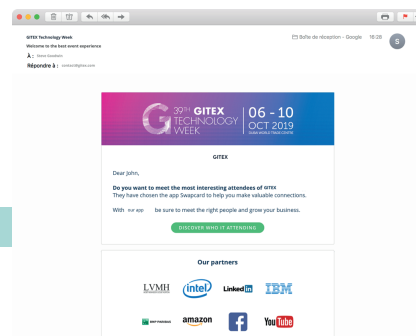
Platform sponsor



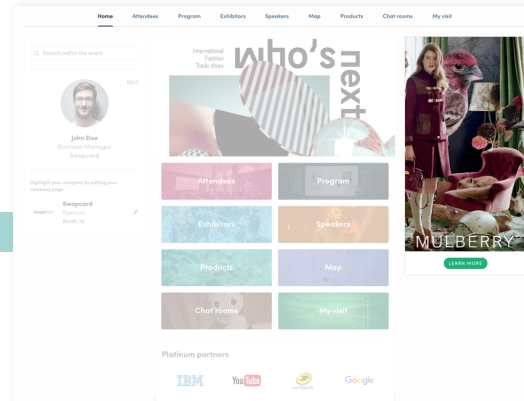
Advertising banner



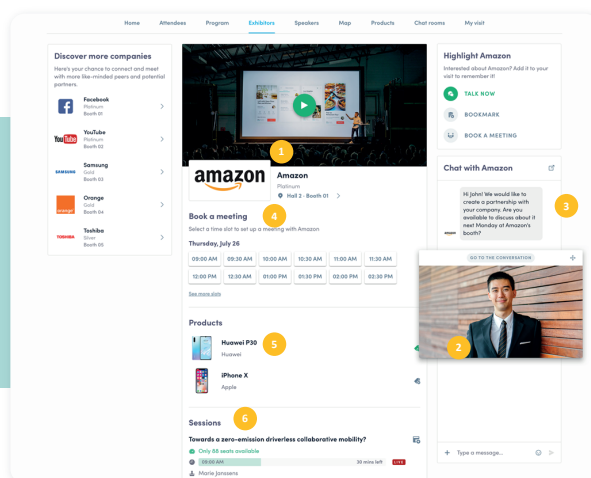
Sponsored e-mails and text messages



Interstitial advertising



virtual kiosk



- 1 Promotional video
- 2 Video calls with prospects
- 3 Instant message
- 4 Appointment module
- 5 Products / Services Gallery
- 6 Live and / or pre-recorded activities linked to virtual kiosks

Gold Silver Bronze

* PAYMENT via Paypal (a link for online payment will be sent to you)

Resource person : _____ Company : _____

Signature : _____ Date : _____