



SHERBROOKE THE POWER TO GROW



Sherbrooke offers a unique ecosystem to propel the growth of your business in the electric and autonomous vehicle industry:

KNOWLEDGE

Training hub

**OUTSTANDING
DYNAMISM**

in innovation,
research and
technology
transfer

MODERN R&D

infrastructures
accessible to industry

**DYNAMIC
BUSINESS**

environment at a very
competitive price

QUALIFIED

and largely
bilingual workforce

SUPPORTING

economic
development
agency for every
step of your project

**STRONGLY
COMMITTED**

collaborative
environment

sherbrooke
innopole

SIMPLIFY / SUPPORT / DEVELOP

sherbrooke-innopole.com



IVÉO
laboratoire de construction

AVÉQ

Association
des Véhicules
Électriques du Québec

**QUEBEC GROUND
TRANSPORTATION
Cluster**

**écotech
Québec**

**propulsion
Québec**



FLOURISHING BUSINESS ENVIRONMENT

- Strategic location, close to major Canadian and US markets
- Developed transport networks
- High performing and diversified economy
- 5 industrial parks, 2 science parks and 1 technology park
- Industrial lots, buildings and premises at competitive prices
- Soft-landing program

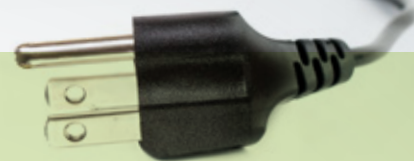
SHERBROOKE'S INCENTIVES

- Property tax credit (10 years)
- Subsidies for locating in Sherbrooke
- Governmental R&D tax credit
- Industrial and scientific land from Can\$1 / sq. ft.
- Business costs among the lowest in North America (KPMG, 2016)

RESEARCH

Université de Sherbrooke

- Canada's top ranked university in collaborative funding intensity
- Unique Innovation, Partnership and Entrepreneurship strategy
- **OVER 100 RESEARCH UNITS**, including:
 - Canada Research Chair in Vibro-Acoustics Applied to the Transport Sector
 - Industrial Research Chair in Cellulosic Ethanol and Biocommodities
 - Canada Research Chair in Efficient Electric Vehicles with Hybrid Energy Storage Systems
 - Laboratory on Intelligent Vehicles
- **Broad research activities in electrification:**
 - Vehicle technologies: powertrain, ICE, energy storage, electrification, materials, intelligent mobility, biofuels, sensors, etc.
 - Production technologies: collaborative robotic, aluminium, and others
- **TransferTech**, dedicated to commercializing the inventions generated at the Université de Sherbrooke
- **World-class student projects on electric vehicles:** e-Volve single passenger electric car, and EMUS electric motorbike



R&D FACILITIES

- **Advanced Technology Centre (CTA) BRP-Université de Sherbrooke:** Leader in the development of specialized and advanced-technology vehicles, including design, simulation, validation, and manufacturing services
- **Interdisciplinary Institute for Technological Innovation (3IT):** Cutting-edge infrastructure and specialized resources in design, prototyping, and assessment for launching and maturing technologies, open to industry
- Largest solar park for applied research in Canada
- Scaling Centre
- IntelliLab
- Creative studio
- Productique Québec
- Centre of Collaboration MiQro Innovation (C2MI)
- Center of innovative Ecologic Tehnologies (CITÉ)

DYNAMIC AND DIVERSIFIED BUSINESS ENVIRONMENT

Several innovative SMEs and start-ups, including suppliers, contractors, OEM, and specialized toolmakers such as:



- Sherbrooke Innopole, the City of Sherbrooke's economic development organization
- Accelerators and incubator:
 - National Bank Accelerator for the creation of technological businesses (ACET)
 - Desjardins business accelerator
 - Espace-inc, entrepreneurial accelerator

MOBILIZED AND PROACTIVE COMMUNITY

- Member of IVÉO, an innovation ecosystem in intelligent transport
- Hydro-Sherbrooke, second largest electricity distribution system in Québec
- Sustainable Mobility Centre of Sherbrooke
- Sherbrooke transit corporation
- Autonomous shuttle at the Integrated Health and Social Services Centre for the Estrie region – Sherbrooke University Hospital Centre (CIUSSS de l'Estrie-CHUS)

TRAINING

- 2 universities – Université de Sherbrooke (French) and Bishop's University (English) – and 4 colleges
- Complete bilingual education system, from elementary school to university

YOUR BUSINESS HERE

Come join Sherbrooke's vibrant and collaborative ecosystem!

sherbrooke
innopole