

"One of the top ten most promising American cities of the future"

*fDi American Cities of the Future 2013/2014
Financial Group*

"The best Canadian city to raise a family"

Reader's Digest 2012

INVEST IN SHERBROOKE

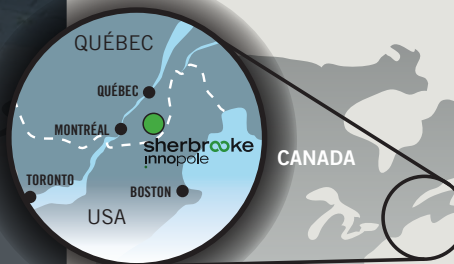
"ONE STOP SHOP" FOR YOUR BUSINESS

- ➔ **NUMEROUS FINANCIAL PROGRAMS**
for all stages of business development (start-up, pre-commercialization and commercialisation)
- ➔ **SOFT-LANDING PROGRAM**
with international partners
- ➔ **HELP IN FINDING SUPPLIERS**
subcontractors, distributors, consultants, etc.
- ➔ **REAL ESTATE SERVICES**
for facilities or land, and liaison with municipal authorities
- ➔ **BRIDGE WITH PUBLIC RESOURCES**,
institutions, businesses, and organisations for innovation and internationalisation
- ➔ **HELP IN FINDING AVAILABLE FUNDS**
and, if needed, organized meetings with all potential lenders
- ➔ **INTEGRATION SERVICES FOR KEY EMPLOYEES**
from outside the Estrie Region (ex. job finding assistance for spouse, search for a home, daycare, etc.) *Via Préférence Estrie*

INCENTIVES

- ➔ Property tax credit (10 years)
- ➔ Subsidies for locating in Sherbrooke
- ➔ Provincial R&D tax credit
- ➔ Industrial and scientific land from 1 \$ / sq.ft.
- ➔ Business costs among the lowest in North America (KPMG 2016)

LOCATION



Less than 30 minutes from the US border, Sherbrooke is an enviable gateway to the wide American market.

- ➔ 6 industrial parks
- ➔ 2 science parks
IASP members
- ➔ **Espace-inc:** Incubator / accelerator for innovative businesses
- ➔ **Espace LABz:** Scientific multi-tenant incubator for Life Sciences businesses
- ➔ **Industrial lots, buildings and premises** at competitive prices

UNIVERSITY POLE

- ➔ 2 universities
Université de Sherbrooke (French)
Bishop's University (English)
- ➔ 4 colleges
- ➔ **University Hospital Centre**
- ➔ Over a hundred research chairs and groups

TRANSPORTATION

- ➔ Motorway network
- ➔ 11 freight companies
- ➔ Logistics / distribution center
- ➔ One continental airport (chartered flights to all North American destinations)
- ➔ Two international airports less than 2 hours away
- ➔ Two railroad networks (linked with CP and CN)
- ➔ Two ports less than 2 hours away

WORKFORCE

- ➔ **Active population**
Sherbrooke CMA..... 119 200
Estrie Region..... 171 100
- ➔ **Part-time workforce**
Post-secondary students.... 39 468
- ➔ **Bilingualism rate**
Sherbrooke CMA..... 43%

QUALITY OF LIFE

- ➔ Complete bilingual education system (French & English) from early childhood to university
- ➔ Very affordable cost of living
- ➔ Smooth flow of traffic
- ➔ Complete public transit system
- ➔ Numerous sports and cultural infrastructures (Host of the 2013 Canada Games)
- ➔ Unparalleled quality of life (numerous lakes and mountains)



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664 businesses and **19 931 jobs**, Sherbrooke is a world-class hub in advanced manufacturing and knowledge economy. From our five Key clusters stem vibrant and prosperous ecosystems that bring together businesses, academic, research, professional and funding resources, providing the ideal environment to invest, do business and innovate.

KEY SECTORS

ADVANCED MANUFACTURING



Year 2018

- ➔ 378 Businesses
- ➔ 10 858 Jobs
- ➔ \$107,8M Investments

- ➔ Metal products
- ➔ Plastic and rubber products
- ➔ Machinery
- ➔ Wood products and furniture
- ➔ Transport equipment

INFRASTRUCTURES

- ➔ Interdisciplinary Institute for Technological Innovation (3IT)
- ➔ Advanced technologies centre BRP-UdeS (CTA)
- ➔ Centre for computer-assisted manufacturing technology (CPIQ)
- ➔ Acoustics and vibration research laboratory (GAUS)
- ➔ NSERC Chair in Design for Aluminum (DFAL)
- ➔ NSERC Industrial Research Chair in Innovative Fiber Reinforced Polymer (FRC) Composite Materials for Infrastructure
- ➔ Centre for Characterisation of Materials (CCM)
- ➔ Niche of excellence in elastomers, land transport, and appearance and composite wood

CLEANTECH



- ➔ 115 Businesses
- ➔ 3312 Jobs
- ➔ \$41,6M Investments

- ➔ Renewable energies and energy efficiency
- ➔ Residual material recovery
- ➔ Water, air, and soil treatment
- ➔ Carbon emission management and social acceptance
- ➔ Bioindustries and green chemistry
- ➔ Sustainable transport

- ➔ Interdisciplinary Institute for Technological Innovation (3IT)
- ➔ Advanced technologies centre BRP-UdeS (CTA)
- ➔ Research group on light pollution (Cégep de Sherbrooke)
- ➔ Niche of excellence on bio-industries in the Estrie region (CABIE)
- ➔ Research centre on energy efficiency (UdeS)
- ➔ Industrial Research Chair on Cellulosic Ethanol and Biocommodities
- ➔ SAQ chair for reuse of glass in materials

INFORMATION TECHNOLOGIES



- ➔ 113 Businesses
- ➔ 2105 Jobs
- ➔ \$12,4M Investments

- ➔ Cloud computing
- ➔ Equipment, servers, and computer hardware
- ➔ Telecommunications and computer networks
- ➔ Multimedia and games
- ➔ e-Commerce solutions
- ➔ Consulting and software development

- ➔ Centre for Scientific Computing – Mammoth supercomputer
- ➔ Interdisciplinary Institute for Technological Innovation (3IT)
- ➔ Centre for research and application in remote sensing (CARTEL)
- ➔ Network of Centres of Excellence of Canada (RCE)
- ➔ IT training centre (CeFTI)
- ➔ Centre for computer-assisted manufacturing technology (CPIQ)

LIFE SCIENCES



- ➔ 52 Businesses
- ➔ 2746 Jobs
- ➔ \$48,3 Investments

- ➔ Imaging
- ➔ Pre-clinical research
- ➔ Clinical research stages I to IV, from newborns to the elderly
- ➔ Medical technologies and software

- ➔ Molecular Imaging Centre
- ➔ Research Centre on Aging
- ➔ University hospital (CHUS)
- ➔ Faculty of medicine
- ➔ Cyclotrons
- ➔ Institute of pharmacology
- ➔ Niche of excellence SAGE-Innovation
- ➔ Pavilion of Applied Research on Cancer (PRAC))

MICRO-NANO TECHNOLOGIES



- ➔ 6 Businesses
- ➔ 910 Jobs
- ➔ \$13,6M Investments

- ➔ MEMS (research)
- ➔ Microfluidics
- ➔ Powder manufacturing system, various applications in electronics, aerospace, and biomedicine

- ➔ Interdisciplinary Institute for Technological Innovation (3IT)
- ➔ MiQro Innovation Collaborative Centre (C2MI)
- ➔ Niche of excellence – CISEQ
- ➔ Université de Sherbrooke, member of NanoQuébec
- ➔ UMI-LN2 (international joint research unit)