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 INFORMATION  
 TECHNOLOGIES

# sherbrooke

## An Innovation Centre for ICT

Sherbrooke has a vibrant community in Information and Communication Technologies (ICT) with strengths in a number of specialized areas. Our workforce is innovative, energetic and stable. Sherbrooke Innopole provides assistance in starting up, in growing businesses, or in welcoming your ICT business to the area.

### Full of Possibilities for ICT in Sherbrooke

- Growth**  
More than 95 companies employ over 1680 people in ICT
- Talent**  
2 Universities and 4 Colleges provide an excellent pool of highly qualified personnel (45,000 students annually)
- Support**
  - Financing is available at the Municipal, Provincial, and Federal level
  - Costs of doing world class R&D are among the lowest in the world

## COMPANIES THAT STAND OUT

### VIDEO GAMING

More than 200 developers in a dozen companies create 2D and 3D games for the cloud and for mobile devices. Sherbrooke even boasts several training institutes for graphics and gaming.



### CLOUD COMPUTING

Major suppliers of web hosting, integration and modification of open source and proprietary software. Unique solutions for hosted business management software.



### GEOLOCALISATION AND MONITORING

Deep knowledge of vehicle fleet tracking, remote control, remote monitoring and communications.



### CUSTOM SOFTWARE

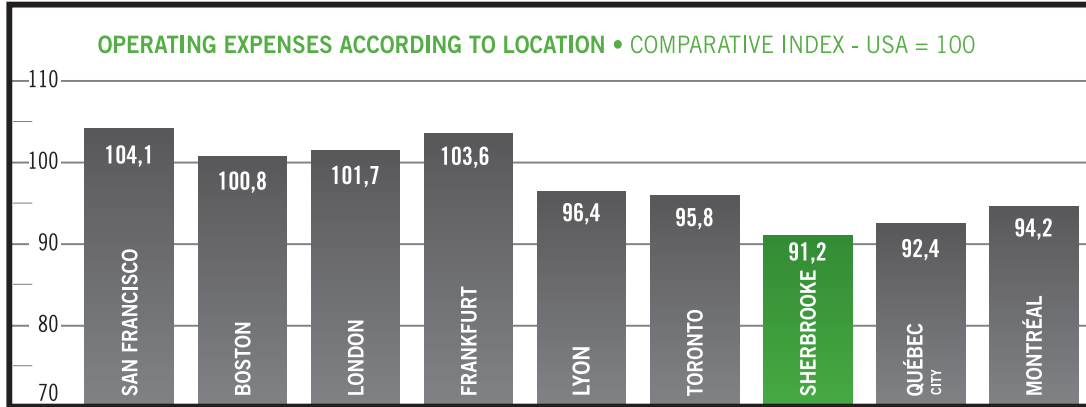
Several dozen companies develop custom software and hardware solutions for Small and Medium Enterprises to manage everything from sales to maintenance.





# Reduce your operating costs

According to KPMG's Comparative Study (2010), operating costs are much lower in Sherbrooke than in other cities in the developed world.



Note: The model takes into account the cost of labor, electricity, transport, telecom, interest, and tax.

Source: Competitive Alternatives, KPMG's Guide to International Business Location, 2010 Edition

## Sherbrooke : THE BEST CHOICE

If you are looking for a place to establish your new business, Sherbrooke will fulfill your every wish. We have everything needed for businesses with a vision.

Our team of specialists can help you to :

- ▶ **OBTAIN** the right information;
- ▶ **MULTIPLY** successful strategic alliances with local or international partners;
- ▶ **FIND** the perfect location;
- ▶ **BENEFIT** from competitive tax incentives;
- ▶ **ACCESS** financial solutions suited to your needs.



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INFINITE VISION

PERFECT PROXIMITY

INNOVATIVE HUB

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